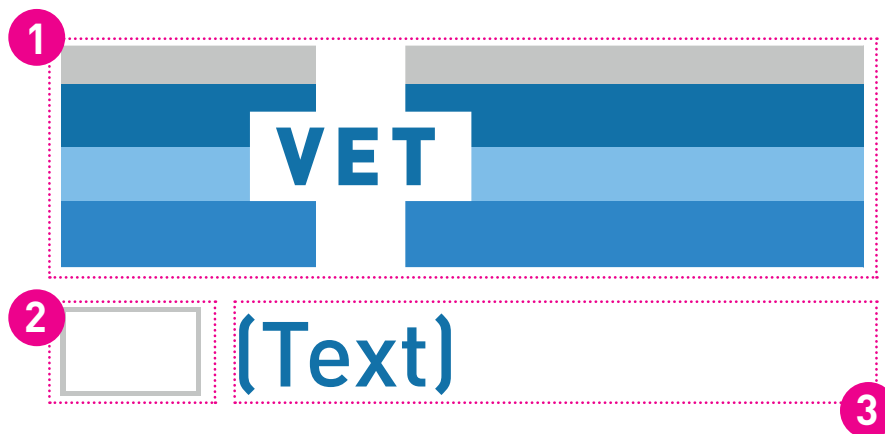




Common EU logo for on line sales of veterinary medicinal products

Specifications

The elements of the logo

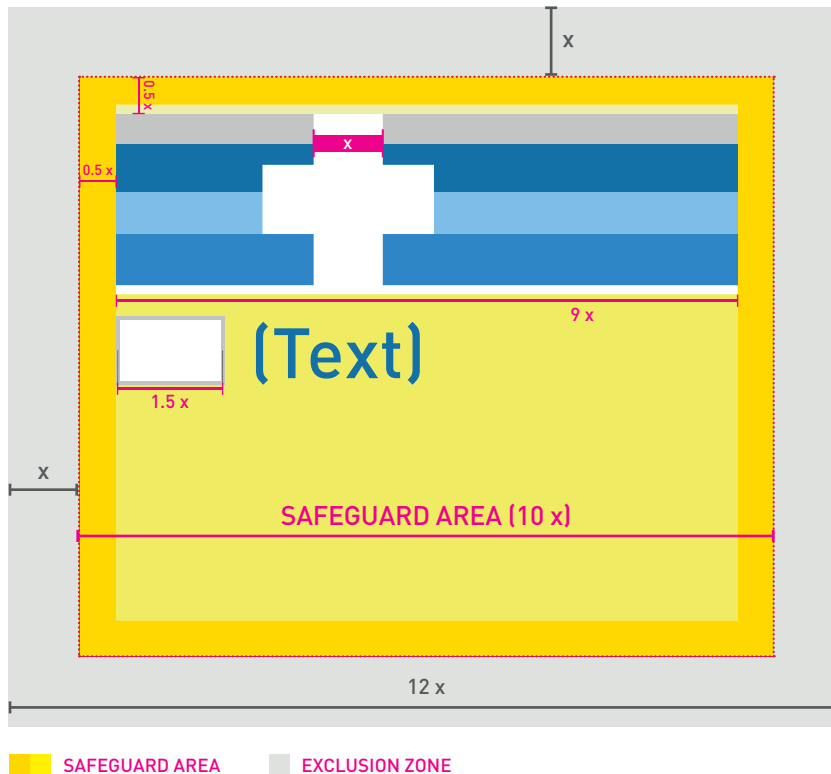


The logo consists of three elements:

- 1 The pictogram (white cross on a background of one gray line and three blue lines)
- 2 The national flag
- 3 The textual part

These objects should always be used together as one unit and may not be used separately.

Construction and safeguard area



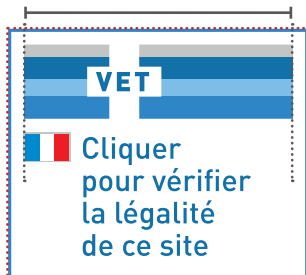
The elements of the logo (pictogram, national flag, textual part) are blended in a "safeguard area".

To ensure optimal conditions for the exposure of the logo, there must be an exclusion zone around the logo in which no other logos, text etc. may be placed. It also indicates the minimum distance the logo may be placed from the edge of a paper/screen/other media.

Minimum size

PRINT

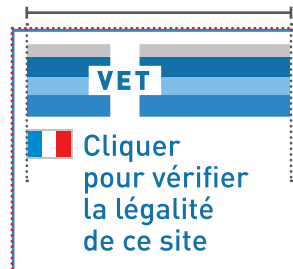
Minimum size: 36 mm



Minimum size of the safeguard area: 40 mm

WEB

Minimum size: 90 pixels



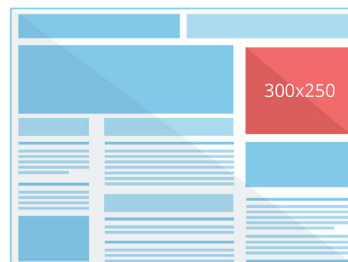
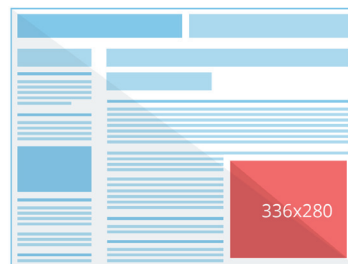
Minimum size of the safeguard area: 110 pixels

For the website, we recommend a choice of two formats available:





336 x 280 pixel ("large rectangle")

300 x 250 pixels ("medium rectangle").

The base's value is present in the file name.



Colour Palette

		C	M	Y	K	Pantone	R	G	B	Web
	Blue1	88	50	12	0	647	63	107	162	3f6ba2
	Blue2	78	28	0	0	2925	78	138	224	4e8ae0
	Blue3	45	10	0	0	2905	159	195	239	9fc3ef
	Grey1	13	11	8	26	421	204	204	204	CCCCCC

Text: font usage

DinPro is a Sans Serif typeface which offers a wide variety of styles, covering all specific needs for cover and page layout. DinPro is an OpenType font, which means that it is cross-platform compatible (same font files for Macintosh and PCs).

The text in the logo is outlined: the font is not supplied.

DIN PRO LIGHT

abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,:;'"/?!&%@#

DIN PRO LIGHT ITALIC

abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,:;'"/?!&%@#

DIN PRO REGULAR

abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,:;'"/?!&%@#

DIN PRO REGULAR ITALIC

abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,:;'"/?!&%@#

DIN PRO BOLD

abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,:;'"/?!&%@#

DIN PRO BOLD ITALIC

abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,:;'"/?!&%@#

DIN PRO BLACK

abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,:;'"/?!&%@#

DIN PRO BLACK ITALIC

abcdefghijklmnopqrstuvwxy ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,:;'"/?!&%@#

Version A (without frame): coloured background

The version “A” of the logo is to be used on bright coloured backgrounds, exceeding 20 % of black.



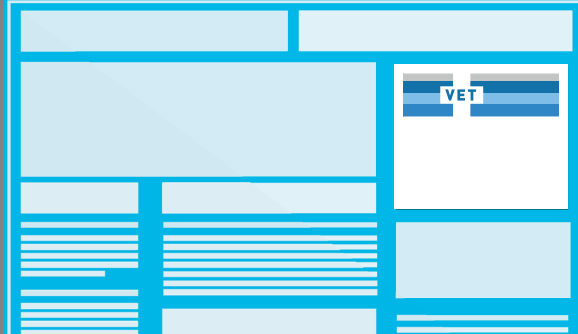
ITALY (IT), (Version A: “A” in file name)

WEB (PNG)

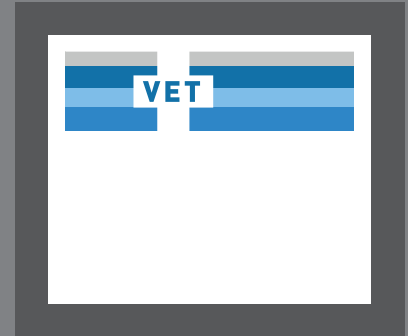
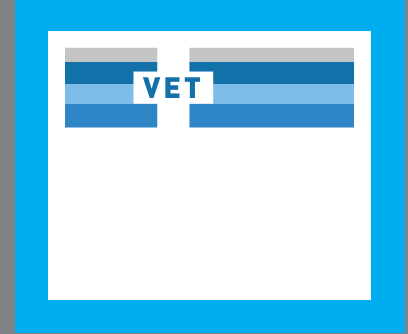
PRINT (EPS, JPEG)



Coloured
background



> 20 % of black



Version B (with frame): white background

The version “B” of the logo is to be used on white or very light backgrounds not exceeding 20 % of black. A green frame delimits the “safeguard area”.

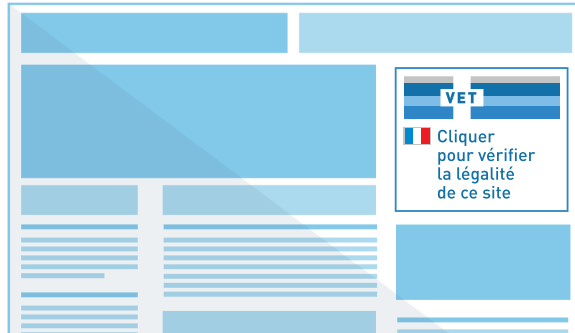


FRANCE (FR), (Version B: “B” in file name)

WEB (PNG)

PRINT (EPS, JPEG)

○
White



○
< 20 % of black



Language versions

IN THE FILE NAME: Country ISO Code +
(if in multiple languages) ISO Language Code

FOR EXAMPLE:

LANGUAGE VERSIONS FOR MALTA

ENGLISH LANGUAGE: {...}_MT-en_{...}

MALTESE LANGUAGE: {...}_MT-mt_{...}



AUSTRIA (AT-de)



BELGIUM - German version (BE-de)



BELGIUM - French version (BE-fr)



BELGIUM - Dutch version (BE-nl)



CZECH REPUBLIC (CS)



CYPRUS (CY)



 Klik her for
at se, om dette
websted drives
på lovlig vis

DENMARK (DA)



 Zur Überprüfung
der Legalität
dieser Website
hier klicken

GERMANY (DE)



 Κάντε κλικ εδώ
για να ελέγξετε αν
αυτός ο ιστότοπος
λειτουργεί νόμιμα

GREECE (EL)



 Haga clic aquí
para verificar
si este sitio web
es legal

SPAIN (ES)



 Klõpsa siin, et
kontrollida, kas
see veebiapteek
on seaduslik

ESTONIA (ET)



 Щракнете тук,
за да проверите
законна ли е
дейността на
този уебсайт

BULGARIA (BG)



 Klikkaa
varmistaksesi
toimiiko
verkkoapteekki
laillisesti

FINLAND - Finnish version (FI-fi)



 Klicka här för
att kontrollera
om webbplatsen
är laglig

FINLAND - Swedish version (FI-sv)



 Cliquer
pour vérifier
la légalité
de ce site

FRANCE (FR)



 **Kliknite ovdje
i provjerite je li
ova internetska
stranica zakonita**

CROATIA (HR)



 **Kattintson ide,
és ellenőrizze,
hogy a gyógyszerár
legálisan
működik-e!**

HUNGARY (HU)



 **Click to verify
if this website
is operating
legally**

IRELAND - English version (IE-en)



 **Clicca qui
per verificare se
questo sito web
è legale**

ITALY (IT)



 **Spustelkite
ir sužinosite,
ar ši svetainė
veikia teisėtai**

LITHUANIA (LT)



 **Cliceáil anseo chun
a fhíorú go bhfuil
an suíomh gréasáin
seo ag oibriú
go dleathach**

IRELAND - Gaelic version (IE-ga)



 **Zur Überprüfung
der Legalität
dieser Website
hier klicken**

LUXEMBOURG - German v. (LU-de)



 **Cliquer
pour vérifier
la légalité
de ce site**

LUXEMBOURG - French v. (LU-fr)




 **Spiediet šeit,
lai pārbaudītu,
vai šī tīmekļa
vietne darbojas
likumīgi**


LATVIA (LV)



 Click to verify
if this website
is operating
legally

MALTA - English version (MT-en)



 Ikklikkja hawn
biex tivverifika
li dan is-sit qed
jopera legalment

MALTA - Maltese version (MT-mt)



 Klik om te
controleren
of deze website
legaal handelt

THE NETHERLANDS (NL)



 Kliknij, żeby
sprawdzić,
czy ta strona
internetowa działa
zgodnie z prawem

POLAND (PL)



 Clique aqui
para verificar
a legalidade
deste sítio Web

PORTUGAL (PT)



 Clicați aici
pentru a verifica
dacă acest site
funcționează
în condiții legale

ROMANIA (RO)



 Kliknutím
overte legálnosť
týchto webových
stránok

SLOVAKIA (SK)



 Kliknite,
da preverite,
ali to spletišče
deluje zakonito

SLOVENIA (SL)



 Klicka här för
att kontrollera
om webbplatsen
är laglig

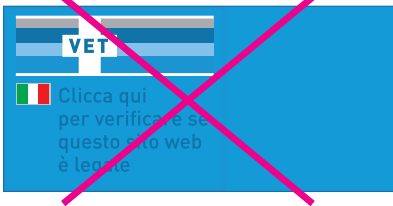
SWEDEN (SV)

Respect the logo!

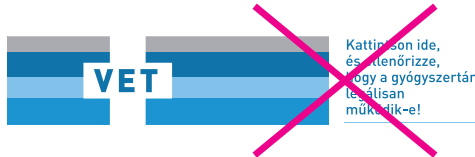
The logo has to be regarded as an unchangeable symbol. It is not allowed to add any text, symbol, logos or other elements in the logo area. Please respect the following guidelines:



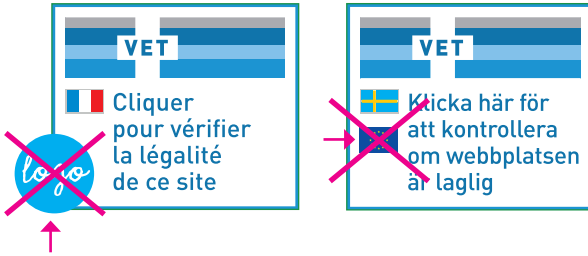
- do not add elements in the logo



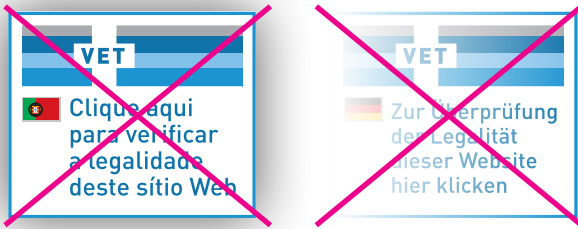
- do not change the shape of the logo;



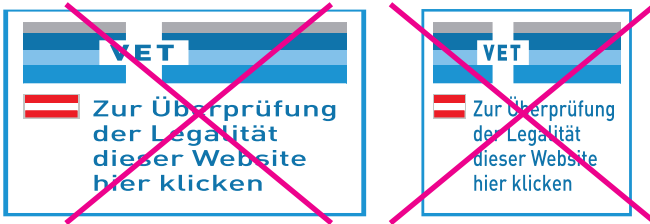
- do not alter the visual elements of the logo;



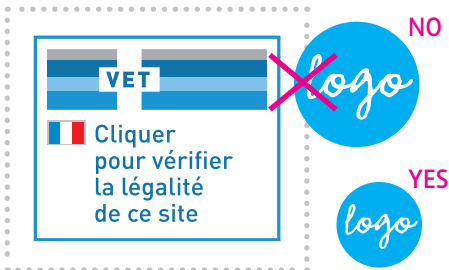
- do not add symbols in the logo or combine it with another logo.



- do not apply any visual effects;



- do not distort the logo;



- do not add other elements in the exclusion zone.

Text: language versions

(ISO Language Code)

bg	Щракнете тук, за да проверите законна ли е дейността на този уебсайт
cs	Klikněte, chcete-li ověřit, zda jsou tyto internetové stránky provozovány legálně.
da	Klik her for at se, om dette websted drives på lovlig vis.
de	Zur Überprüfung der Legalität dieser Website hier klicken.
el	Κάντε κλικ εδώ για να ελέγξετε αν αυτός ο ιστότοπος λειτουργεί νόμιμα.
es	Haga clic aquí para verificar si este sitio web es legal.
en	Click to verify if this website is operating legally.
et	Klõpsa siin, et kontrollida, kas see veebiapteek on seaduslik.
fr	Cliquer pour vérifier la légalité de ce site.
fi	Klikkaa varmistaaksesi toimiiko verkkoapteekki laillisesti.
hr	Kliknite ovdje i provjerite je li ova internetska stranica zakonita.
hu	Kattintson ide, és ellenőrizze, hogy a gyógyszertár legálisan működik-e!
ga	Cliceáil anseo chun a fhíorú go bhfuil an suíomh gréasáin seo ag oibriú go dleathach.
it	Clicca qui per verificare se questo sito web è legale.
lt	Spustelkite ir sužinosite, ar ši svetainė veikia teisėtai.
lv	Spiediet šeit, lai pārbaudītu, vai šī tīmekļa vietne darbojas likumīgi.
mt	Ikklikkja hawn biex tivverifika li dan is-sit qed jopera legalment.
nl	Klik om te controleren of deze website legaal handelt.
pl	Kliknij, żeby sprawdzić, czy ta strona internetowa działa zgodnie z prawem.
pt	Clique aqui para verificar a legalidade deste sítio Web.
ro	Clicați aici pentru a verifica dacă acest site funcționează în condiții legale
sk	Kliknutím overte legálnosť týchto webových stránok.
sl	Kliknite, da preverite, ali to spletišče deluje zakonito.
sv	Klicka här för att kontrollera om webbplatsen är laglig.

Available Files

** = language version

EPS (PRINT cmyk)

 HighRes-PRINT > EPS > **

VERSION A: **LogoVET_**_A-CMYK.eps**

VERSION B: **LogoVET_**_B-CMYK.eps**

JPEG (PRINT cmyk)

 HighRes-PRINT > JPEG > **

1400 x 1168 / 300 ppi

VERSION A: **LogoVET_**_A-CMYK.jpg**

VERSION B: **LogoVET_**_B-CMYK.jpg**

PNG (WEB rgb)

 WEB > PNG > **

Folder PNG-336: format 336 x 280 / 72 ppi

VERSION A: **LogoVET-**_A-RGB-336.png**

VERSION A: **LogoVET-**_B-RGB-336.png**

Folder PNG-300: format 300 x 250 / 72 ppi

VERSION A: **LogoVET-**_A-RGB-300.png**

VERSION A: **LogoVET-**_B-RGB-300.png**

